



# GRACE KRAFTE

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## Experience

### Google - Interaction Designer

- Designing secure sign-in and third-party authentication experiences with the Identity User Experience team
- Designing a new Google product for a first release in fall 2017

Mountain View, CA  
Nov. '16 - Present

### Ellucian - User Experience Designer

- Created wireframes, high-fidelity visual concepts, front-end HTML5 and CSS3 markup in an agile development environment
- Supported Business Intelligence and Colleague Self-Service product teams

San Francisco, CA  
Aug. '14 - Nov '16

### Waterkeeper Alliance - Interactive Designer

- Designed and developed an interactive timeline to celebrate the Waterkeeper Alliance's 15th anniversary
- Created wireframes, developed prototypes, and led all interactive design efforts

New York, NY  
Jan. '14 - June '14

### FleishmanHillard - Designer

- Designed across different media channels to implement a variety of projects, including infographics, animated videos, websites, advertisements and new business presentations
- Recipient of the annual "Team Player" award in 2012

Raleigh, NC  
Feb. '12 - June '13

### Live Oak Communications - Creative Executive

- Created logos, advertisements, websites, magazine layouts and videos for local and national clients
- Designed a logo for a national campaign launching a new line of Pro Feet socks

Elon, NC  
Aug. '10 - Dec. '11

### Johannes Leonardo - Creative Intern

The ADVERTISING Club Summer Internship Program

- Collaborated with designers, art directors and copywriters to produce creative work for multiple clients, including Google, Coke and Bacardi

New York, NY  
June - Aug. 2011

### University Directories - Ad Design Assistant

- Designed ads for hundreds of clients in university planners and directories
- Ads ran in more than 280 publications for more than 230 universities in 42 states

Chapel Hill, NC  
May - Oct. 2009

## Education

### Elon University (Elon, NC)

M.A. Interactive Media

May 2014

B.A. Strategic Communications

Dec. 2011

GPA: 3.8 | Magna Cum Laude | Minor in mathematics

## Skills

UX Design	Photoshop	HTML5	Premiere	Tableau
Prototyping	InDesign	CSS	After Effects	Mapbox
Wireframing	Illustrator	jQuery	iMovie	Radian6
Usability Testing	Sketch	Wordpress	Keynote	Google Analytics